

**STANDARD POSITIONING  
SIGNS FOR PARTICIPATION ON ΓΕΣΥ**



## STANDARD POSITIONING SIGNS FOR PARTICIPATION ON ΓΕΣΥ

### **INTERIOR SIGN**

THE INTERIOR SIGN CAN BE PLACED NEXT TO THE OFFICE'S DOOR BELL OR ON AN AVAILABLE WALL OR SPACE INSIDE THE BUILDING. PLACEMENT ON THE ACTUAL DOOR SHOULD BE AVOIDED.

#### **SIZE:**

MIN. 20 X10 CM

MAX 30 X12 CM

#### **MATERIAL:**

PLASTIC (THICKNESS 5MM/1CM)

WHITE OR BLUE (PANTONE COLOUR - REFLEX BLUE)

#### **PLACEMENT:**

WHERE POSSIBLE IT WOULD IDEAL TO BE PLACED ON A DISTANCE FROM THE BACKGROUND WALL WITH FOUR SCREWS. IN THE CASES THIS IS TECHNICALLY DIFFICULT IT COULD ALSO BE GLUED ON THE WALL.

#### **LAYOUT:**

THE LAYOUT OF THE INDOOR SIGN SHOULD BE EXACTLY AS GIVEN IN THE SAMPLE AS IT CONTAINS ONLY TWO KINDS OF INFORMATION.

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INTERIOR SIGN

OPTION A



OPTION B



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INTERIOR SIGN

OPTION A



OPTION B



STANDARD POSITIONING  
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INTERIOR SIGN

30 cm

12 cm



MINIMUM  
SIZE 20X10 cm

MAXIMUM  
SIZE 30X12 cm

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EXTERIOR SIGN

**EXTERIOR SIGN**

FOR THE EXTERIOR SIGN BECAUSE OF THE DIFFERENT KINDS OF SIGNS THAT EACH DOCTOR/LAB USES, AS WELL AS THE DIFFERENTIATION OF MATERIALS (I.E. ILLUMINATED SIGNS ETC) WE RECCOMEND A MAXIMUM AND MINIMUM SIZE AND POSITIONING OF THE LOGO.

MIN. LENGTH OF LOGO 15CM  
MAX LENGTH OF LOGO 30CM

**PLACEMENT:**

THE LOGO OF GESI SHOULD ALWAYS BE AT THE BOTTOM RIGHT HAND SIDE.

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EXTERIOR SIGN SAMPLE

**Δρ. ΟΝΟΜΑ ΙΑΤΡΟΥ**  
**ΕΙΔΙΚΟΤΗΤΑ**

MBBS, MSC (HONS), MRC, FRCS

Τηλ. xx xxxxxx | Κιν. xx xxxxxx  
Φάξ xx xxxxxx  
Email xxxxxx@xxxxxx.com



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